



330 West 58th Street, Suite 411
New York, NY 10019-1827

WORKSHOP: "THIS SONGWRITING BUSINESS"

NAME _____ EMAIL _____

ADDRESS _____

CITY/STATE/ZIP _____ PHONE _____

1 Day Intensive / 10AM-5PM / Saturday, March 28th, 2009

----- Detach here and return upper portion with payment to the address at top -----

"WORKSHOP: THIS SONGWRITING BUSINESS"

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LOCATION: Penthouse at **SHETLER STUDIOS, 244 West 54th St., 12th Floor** (Bdwy & 8th Ave)

Workshop Goal:

To provide the "must know" information every songwriter needs to manage, negotiate, make informed decisions, and succeed in this BUSINESS called MUSIC!

Curriculum: This workshop will cover the importance and procedure in copyrighting songs, coming to agreements with co-writers, performance rights organizations (ASCAP, BMI, SESAC), their function, and the differences between them. All aspects of the songwriting income stream, publishing agreements, the types of royalties paid from different sources will be covered along with the importance of independent music supervisors, film and TV sync licenses in today's world of popular music. Source materials will be distributed.

Instructor: MARCY DREXLER most recently worked as Director of Licensing at BZ Rights, a music licensing company, as well as a consultant at Smoking Caterpillar Music, a full-service music publishing company that places songs with artists, as well as on movie and television soundtracks. Some of her writers include Marshall Crenshaw, Edwin McCain, Anton Fig and Keith Reid. After being appointed the first female engineer at WCBS-FM, Marcy spent the next ten years as an A&R Manager at both Arista and MCA Records, where she signed several successful acts and placed many hit songs. Marcy was then recruited into the world of Music Publishing, where she worked at both Warner/Chappell Music and Sony Music. Her success with artists and songs continued and she was awarded many gold and platinum albums. During her 14-year tenure at ASCAP, Marcy again found herself nurturing careers, facilitating deals, song critiquing, networking and problem solving. Many of the programs that she initiated are still in effect today, including Music Business seminars, Song To Song, Pop & Jazz Workshops, the Louis Armstrong Foundation Workshop and the Advanced Songwriters Workshops and Showcases. Marcy has conducted lectures at Universities throughout the Northeast. She has served on the board of the AIMP and the NY Board of Governors at the National Academy of Recording Arts & Sciences (the Grammy organization), where she co-chaired various committees.

A SPECIAL INDUSTRY GUEST TO BE ANNOUNCED SOON- CHECK THE SONGHALL WEBSITE & FORUM!
www.songhall.org

FEE: \$125.00 Your check should be mailed with the completed upper portion of this application to the above address. If you are not currently a member of SHOF, an additional dues check and a completed membership application (available at songhall.org, "join now") are required, as this workshop is open to members only. Please make your checks or money orders payable to **Songwriters Hall Of Fame**. Class size is limited, so early registration is encouraged.

If you have questions regarding this course – log onto www.songhall.org and enter "SHOF Today." You can click on FORUM – select this course and post questions for the instructor and the Songhall. For more information: Call Peter Bliss at 212-957-9230 (between 2PM & 5PM Mon-Fri) or email: pbliss@songhall.org