

New York, NY 10019-1827

WORKSHOP: THE SONGWRITER IN THE RECORDING STUDIO

NAME_____EMAIL_____

ADDRESS_____

CITY/STATE/ZIP PHONE

Saturday, December 4, 2010 10 AM – 4:00 PM /1 Day Intensive Workshop

------ Detach here and return upper portion with payment to the address at top ---------

WORKSHOP: THE SONGWRITER IN THE RECORDING STUDIO LOCATION: PLANET STUDIOS, 244 West 54th St., Suite 800A (Bdwy & 8th Ave)

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This 1 day intensive workshop held in a recording studio will focus on many aspects of the recording process as it directly relates to the songwriter. The goal of this workshop is to provide a better understanding of this process and will ultimately save studio hours and demo budget dollars while achieving the best results. Basic recording techniques -- following a sound from a microphone to recorder to mixer to mastering -- will be explained and demonstrated. The use of compression, limiters, EQ and effects like reverb and echo will be discussed. Each attendee will have a chance to sit behind the studio console and "mix" a song. There will be a one hour lunch break.

The focus will be on the songwriter demo by asking important guestions: Is the song ready? Does the arrangement and song-form work? Who is the song for (what artist or what genre)? How do you model a sound for your song? Who should sing it? What to look for in picking an arranger and recording studio? We will record a simple demo, as well as evaluate demos brought into the workshop. This includes listening to a current hit and decoding the sound.

The technology of recording as it exists today allows for everyone to put together an affordable studio in their own home. Equipment lists via the FORUM will be provided along with discussions of home recording studios utilizing Pro Tools, Apple LOGIC, Digital Performer, Cubase and a computer.

Instructor: David Greenberg studied Music Composition at Monclair State College and The University of Miami. later earning a BA in Music Production from New York University. During college he interned at Soundworks Recording, where he had the opportunity to work during the making of Madonna's Erotica. With a background in music production and songwriting, he started his professional career when he recorded Patti Rothberg's "Between the 1 & the 9." Since then, Dave has created musical works as an independent record producer, engineer, and songwriter for EMI Records, Virgin Records, RCA Records, Atlantic Records, and Curb Records... Recording at The Hit Factory, Electric Lady Studios, Battery Studios, Right Track, and Capitol Records. His diversity has enabled him to perform as a session guitar player, keyboard player, and drum programmer in addition to being an audio engineer. Currently he is recording an album with Maria Christensen, and an Irish pop / r&b writer named Ruth-Anne Cunningham.

FEE: The cost of this workshop is \$145 which should be mailed with the completed upper portion of this application to the above address. If you are not currently a member of the Songhall, an additional dues check and a completed membership application (available at songhall.org, "join now") are required, as this workshop is open to members only. Please make your checks or money orders payable to Songwriters Hall Of Fame. Class size is very limited, so early registration is encouraged. There will be a 45 minute lunch break with many shops and restaurants available nearby. There is a parking lot on the same block as Shetler Studios.